



MONTHLY MEMBERSHIP PROGRESS REPORT

District 324B1

Results as of: 4/30/2015

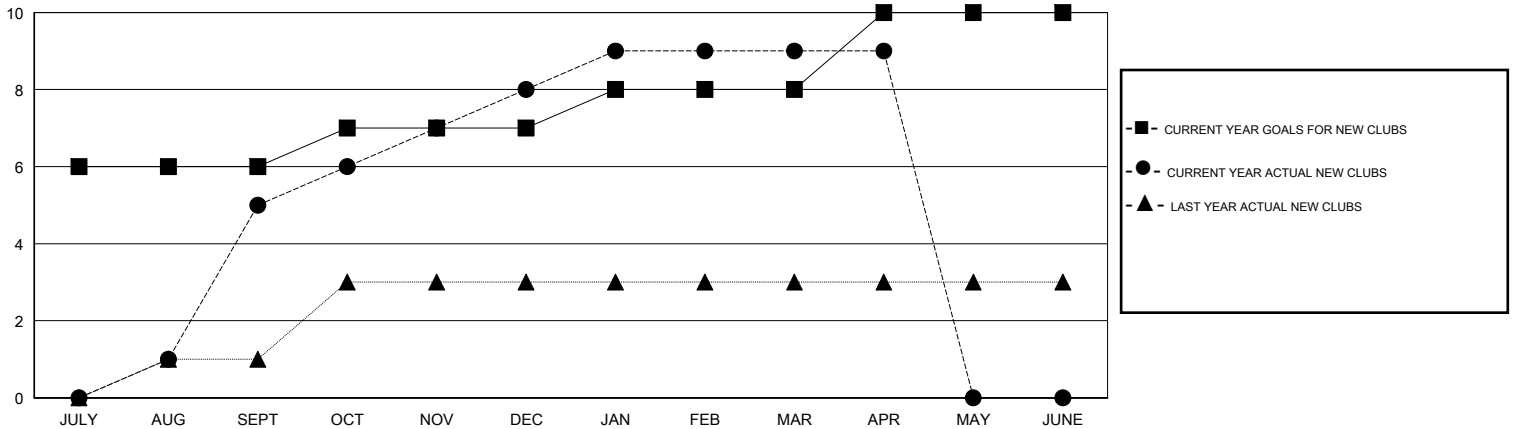
GMT: ER GURUNATHAN

LOCATION INDIA

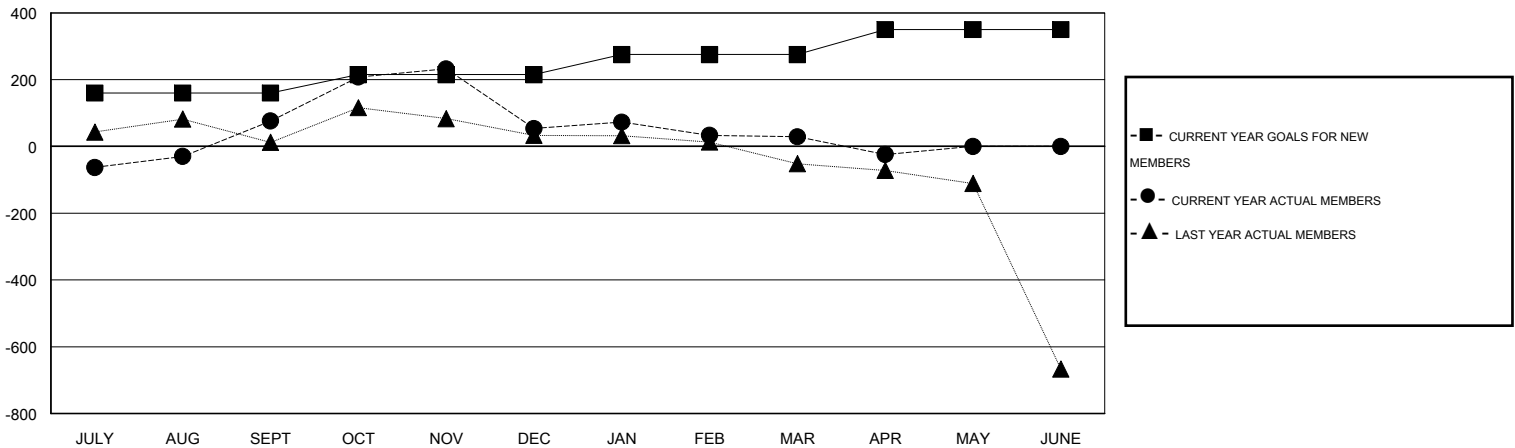
GMT CA 6

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 6 | 5 | 0 | 5 | JULY/AUG/SEPT | 160 | 384 | 308 | 76 |
| OCT/NOV/DEC | 1 | 3 | 3 | 0 | OCT/NOV/DEC | 55 | 236 | 258 | -22 |
| JAN/FEB/MAR | 1 | 1 | 1 | 0 | JAN/FEB/MAR | 60 | 117 | 142 | -25 |
| APR/MAY/JUNE | 2 | 0 | 0 | 0 | APR/MAY/JUNE | 75 | 100 | 153 | -53 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 4 | 83 CLUBS OF 94 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 4,407 (72.87%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 1,641 (27.13%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 3,316 |
| OTHER | | HEAD OF HOUSEHOLD | 1,268 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 2,048 |